



FOR IMMEDIATE RELEASE
January 1, 2011

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PRESS RELEASE

FOR THE MILLIONS OF PEOPLE WHO EAT IN THEIR VEHICLES

AUTO TRAY'S UNIQUE, NEW AFTERMARKET PRODUCT LINE

MEANS ADD-ON BUSINESS FOR AUTO DEALERS, CAR WASHES, REPAIR SHOPS

ARLINGTON HEIGHTS (IL) – Auto Tray announced today it has introduced a unique new line of products enabling millions of people who eat in their vehicles to do so more easily and safely.

Auto dealers, car wash owners, repair shop proprietors, and other business owners are expected to benefit from the Auto Tray's product line, plus business in a down economy when every penny counts, said Grace Amante, founder and owner of Auto Tray, Arlington Heights, IL..

The product line has been picked up by car washes and auto body shops in the Chicago area and, based on early sales, is expected to expand quickly throughout the Midwest and nationwide.

"Auto Tray is for families eating lunch at a drive through or at a highway rest stop, sales people between business appointments, truck drivers parked on the side of the road...any of the millions of people on the go who eat in their vehicles to save time," said Amante.

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Auto Tray is available in three colors: tan, charcoal gray, and black. Benefits:

- Patented design enabling it to fit comfortably on a person's lap
- Provides a stable surface to prevent spills and messes and to catch crumbs
- Durable plastic cleans easily
- Stores easily under the seat or on the side console
- Measures only 8" wide x 15.5" long and only under 1" high
- Half-inch raised lip prevents spills
- With Easy Carry Handle
- Middle compartment has a "crumb tray" to store crumbs for later disposal
- Non Slip Backing prevents Auto Tray from slipping off your lap

About 3J Group, Inc.

Established in January 2009 by Grace Amante of Arlington Heights. 3J Group, Inc. is the company behind the revolutionary AutoTray product line to keep your kids and your car free from sticky drink spills and food crumbs. AutoTray provides a convenience and solves a problem for anyone that finds themselves eating on the run. AutoTray is perfect for families on the go. Available in three complimentary car interior colors of tan, charcoal gray, and black. AutoTray is easy to use, easy to clean and easy to store! For more information please visit: www.autotray.net.



AutoTray



AT LAST - NO MORE MESSY CAR MEALS!

Keep your kids and your car free from sticky drink spills and nasty food crumbs with the revolutionary **AutoTray**. Designed to keep meals and snacks **ON** your lap – not **IN** them – the **AutoTray** is perfect for families on the go. Our patented flat surface design fits comfortably on any lap and the no-slip backing keeps it securely in place. The **AutoTray** features a molded drink holder to keep beverages upright and it even has a built-in crumb compartment you can empty later. The **AutoTray's** convenient carry handle makes it easy to grab and go.

Easy to use! Easy to clean! Easy to store!

More AutoTray uses

The perfect work surface for executives on the road, the durable AutoTray can support your mobile office electronics. Kids, too, can use it for homework or for playing electronic games. What's more, the AutoTray is ideal for air travel when youngsters can't reach the fold-down seat tray, or for commuter snack or work surfaces while traveling by train.

Available in 3 complimentary car interior colors – tan, black and charcoal gray!

SPECIAL SHOW PRICING – TODAY ONLY

Go to Booth # 813

AutoTray is the #1 Vehicle Food Tray

The AutoTray travels with you everywhere

- On the road
- In the air
- To the beach
- On picnics
- At sporting events
- To school or work
- To fairs, carnivals or concerts

Specifications

8" wide x 15.5" long x less than 1" high
 .5" raised rim
 Hard durable plastic
 Non-slip backing
 Drink holder
 Crumb compartment with open/close lid
 Die cut carry handle
 Colors: tan, charcoal gray, black

LIMITED OFFER -- SPECIAL SHOW PRICING!

Order 3 **AutoTrays**, today, and get 1 FREE!
 A \$10.00 savings! Regularly \$10.00 each.

IMPORTANT: Please drive responsibly.

AutoTray is not intended for use while driving.

www.AutoTray.net

3JGroup, Inc.

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